



FOR IMMEDIATE RELEASE:

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Infobase Offers Prizes, Presents, and Presentations at ALA Annual Booth #2325!

New York, NY, June 12, 2019— Infobase plans to spotlight its new and notable online offerings—including several new resources and a beta preview of a soon-to-be-relaunched database—at ALA Annual in Washington, DC. Booth #2325 will be busy with demos and presentations, a raffle and prize wheel, and giveaways.

PRIZES!

Stop by booth #2325 for a demo of Infobase’s online and teacher resources, follow us on social media, and be eligible to win a \$50 Amazon.com Gift Card*! Plus, come by the booth an hour before closing each expo day to spin the Prize Wheel for a chance to win one of a variety of exciting prizes.

*Restrictions apply, see amazon.com/gc-legal

PRESENTS!

Stop by booth #2325 for an in-booth presentation and receive a free “America Loves Librarians” t-shirt! (Available while supplies last, of course.)

PRESENTATIONS!

Visit booth #2325 anytime to check out Infobase’s new and notable online resources, including its newly relaunched *Films On Demand* and Infobase eBooks platform; a beta preview of the soon-to-be-relaunched *World News Digest*; and other acclaimed databases, streaming video subscriptions, eBook collections, and teacher resources, including *Bloom’s Literature*, *Access Video On Demand*, *History Research Center*, and more.

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About Infobase:

Infobase is one of America's leading providers of supplemental educational materials to the school and library markets. Founded in 1940, the company has a long history of publishing award-winning and highly acclaimed resources for K–12 schools, academic institutions, and public libraries—taking pride in creating products that engage, enhance, and enrich the learning experience of students at all levels. And while it still publishes individual print and video titles, Infobase fully embraces the efficiency and expediency of digital formats in the form of online databases, eLearning Modules, eBook collections, and streaming video collections.

Infobase is a family of highly regarded brands, including Facts On File, Ferguson's, Bloom's, The World Almanac®, Films Media Group, Learn360, Polling the Nations, and The Mailbox®.

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