

For Immediate Release

FROM: Cardinal Publishers Group

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CPG News & Information

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Sweet Dreams Chesapeake children's author Adriane Doherty and famed educator and children's book author Anthony Fredericks will be signing at

ALA Conference in Washington, D.C.

Doherty turns children's books into a learning adventure and Fredericks can teach you how to handle an educator job interview

(June 22, 2019/ Washington, D.C.); Cardinal Publishers Group, based in Indianapolis, will feature and showcase two of its best-selling authors, Indiana's **Adriane Doherty**, author of several popular Rubber Ducky Press children titles, including *ABC Indiana* (ISBN 9781947141049), *ABC Ohio* (ISBN 9781947141056), and her featured title for ALA, *Sweet Dreams Chesapeake* (ISBN 9781947141063), and renowned author and former professor at York College in Pennsylvania, **Anthony Fredericks**, Ed.D, who has written many books including *Writing Children's Books* (ISBN 9781681570185), *Ace Your Teacher Interview* (ISBN 9781681570044), and *The Adjunct Professor's Complete Guide to Teaching College* (ISBN 9781681571331).

Both authors will be signing on Saturday, June 22nd at the 2019 American Library Association Conference in WCC-Exhibit Hall, End of 2000 Aisle : Adriane Doherty at 11:00 am, and Anthony Fredericks at 1:00 pm.

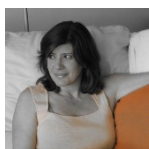
Cardinal Publishers Group will have table #648 at the conference. Please visit us for unique giveaways and free books while supplies last, as well as additional meet and greet opportunities with authors and publishers.

Author Quotes:

Rubber Ducky Press publisher and author, *Adriane Doherty*, comments on the use of the ducky in her series *My First Alphabet Book*: “The repeated use of the ducky on each page helps kids learn to read by stimulating cognitive engagement and creating associations. It also provides an added benefit of helping children with reading disabilities and attention deficit disorders connect to the content. For example, *ABC Indiana* pairs individual letters and Indiana flora, fauna, people, events, food, and places. Children are guided by a friendly ducky hiding somewhere on each page, and the selected stories and facts help increase their vocabulary.”

Blue River Press author Anthony Fredericks, Ed.D, when discussing his book about adjunct professors and the value of the position, says: “Suffice it to say, the role and contributions of adjunct professors is important for every institution. A college needs instructors and these positions allow folks with a diversity of backgrounds to enhance and compliment the educational offerings for undergraduates in every academic department.”

AUTHORS’ BIO and Information;



Adriane Doherty was born and raised in Indiana. She now lives in Carmel, Indiana with her husband and children. Doherty has been in the publishing business for over 19 years. In 2018, Rubber Ducky Press (<https://rubberduckypress.com/>) started recruiting the talents of other authors such as Anne Margaret Lewis, an award-winning and bestselling author of more than 25 children’s books. (http://cardinalpub.com/pa_publisher/rubber-ducky-press/). Other examples of books from Rubber Ducky Press are *ABC Michigan* (ISBN 9781947141018), *ABC Ohio* (ISBN 978 1947141056), *ABC Yellowstone* (ISBN 9781947141087), *Sweet Dreams Indiana* (ISBN 9781947141049), *ABC TEXAS* (ISBN 9781947141100), and *Goodnight Sleeping Bear* (ISBN 9781947141001).



Blue River Press author Anthony Fredericks, Ed.D, is a retired professor and prolific author who has written over 150 books to date. He is also the author of the award-winning *Ace Your Teacher Interview*. His extensive background includes experience as a classroom teacher, father, husband, reading specialist, professional storyteller, curriculum coordinator, educational consultant and staff developer. His most recent titles with Blue River Press are *Ace Your Teacher Interview* (ISBN 9781681570044), *Writing Children’s Books* (ISBN 9781681570185), *Ace Your First Year Teaching* (ISBN 9781681570457), and *The Adjunct Professor’s Complete Guide to Teaching College* (ISBN 9781681571331). Visit his website <https://www.anthonnydfredericks.com/> and www.cardinalpub.com for more information.

To engage further with these stories and the titles, or to connect with **Rubber Ducky Press** author Adriane Doherty and **Blue River Press** author Anthony Fredericks, please contact Thomas E. McLean @ CPG News & Information (tmclean@cardinalpub.com) 317.352.8200.

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